

Lesson 2 – Resource Sheet 1

What is tourism?

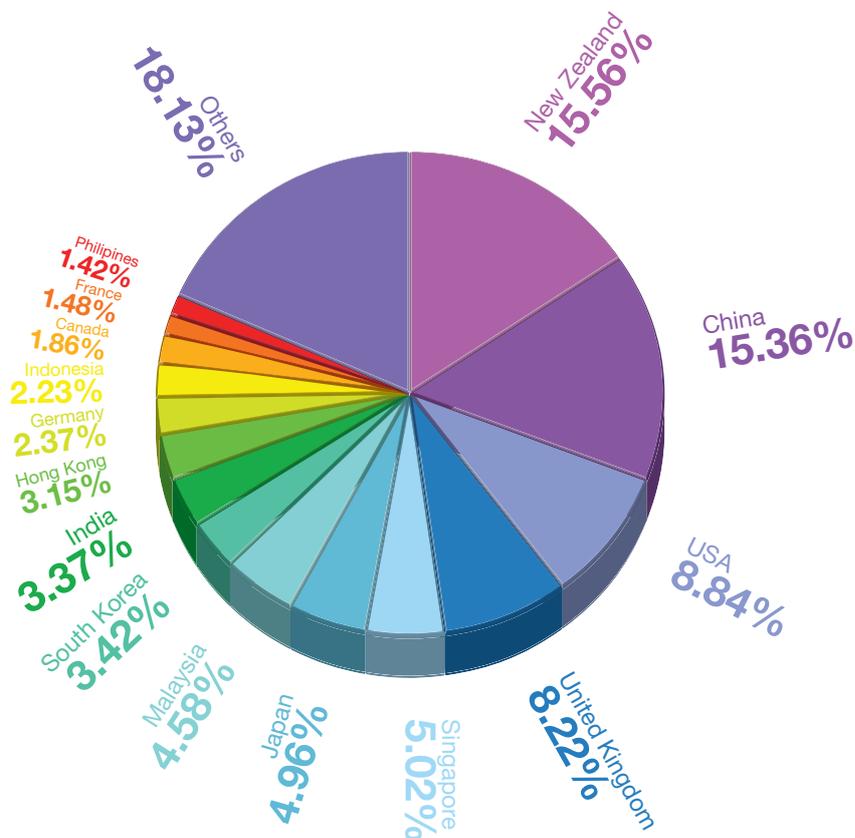
Tourism is any activity that involves travel to a place outside a person's usual place of residence for less than a year. People travel for many purposes. These include: holidays, visiting friends and relatives, leisure and recreation, business, health care and education.

More than 8.7 million tourists came to Australia in 2017 and 8.6 million Australians (one-in-three Australians) travelled to a foreign country.

- 405,000 Australians visited China in 2017. A further 201,000 travelled to China.
- 82,000 Australians travelled to South Africa in 2017. 55,800 South Africans visited Australia.

Australia: Top 15 countries Inbound tourists by country of residence (year to 31 October 2017)

Total inbound tourists
8,720,700



Australia: Top 15 countries

Outbound tourism by destination

(year to 31 October 2017)

Total outbound tourists
8,579,7000

